Business Peak District
Networking Event

Masson Mills
Thursday, September 21st, 2023

Welcome

Dr Peter Dewhurst

Chair of Business Peak District

Housekeeping

- In the event of a fire alarm, please leave the venue from the nearest fire exit doors and meeting point outside
- Take care whilst walking around the suite as the floor undulates
- If you haven’t already signed in, please do so
- We welcome your feedback - please complete the evaluation form before you leave
- Toilets are accessed from the far side of the room on the ground floor and there is an accessible WC on this side on the 2nd floor.

Agenda

08:00	Arrival, refreshments & informal networking
08:30	1. Welcome and introduction – Dr. Peter Dewhurst, Chair of BPD 2. Introduction to Masson Mills – Dean Needle, Director of Derwent Hydro
08:45	"The Importance of Effective Cyber Security" - Colin Ellis, MD of the East Midlands Cyber Resilience Centre
09:00	BPD Member Showcase 1. 7th Wave – Martin Spence 2. Peak District National Parks Foundation & Moors for the Future Partnership – Tony Price
09:15	"Update on UK Shared Prosperity Fund support available to businesses in the Peak District" – Diane Beresford, Deputy CEO of East Midlands Chamber
09:30	Refreshments & networking
10:00	Close

BPD Update

Dr Peter Dewhurst,

Chair of Business Peak District

Recent BPD Activities

1. Engagement with: Derbyshire Dales District Council; Peak District National Park Authority; Derbyshire Arts; East Midlands Chamber; the Federation of Small Businesses; the University of Derby; Visit Peak District & Derbyshire and Vision Buxton
2. Confirmation of the Chamber's offer to BPD members
3. Posting of events available to BPD members
4. Ongoing work to refresh the BPD website & an increase in BPD social media posts
5. Plans in preparation for future joint and location-based networking events
6. A BPD joint event with UoD and NICRE on "Identity, Place, Employee Recruitment & Retention", is in preparation for November 16th

Questions

1. How many BPD members are using the Inspired by the Peak District logo?
2. Would those BPD members welcome an IPD showcase event? If so, when would they want it to take place? What would they want to get from it?

INSPIRED BY THE PEAK DISTRICT

BUSINESS PEAK DISTRICT

How to engage with BPD

1. Business Peak District Website: (www.businesspeakdistrict.com)
2. Via email: chair@businesspeakdistrict.com
3. Social media: Facebook, X, Instagram & LinkedIn

Introduction to Masson Mills

Dean Needle

Director, Derwent Hydroelectric Power Group

Dean Needle, MBA, CMgr FCMI
Director
Derwent Hydroelectric Power Group
01629 581 001 / info@massonmills.co.uk / www.massonmills.co.uk

- Founded in 1988.
- Based at Sir Richard Arkwright's Masson Mills, Derbyshire.
- Almost 3MW installed capacity across 16 sites.
  - Includes Belper Mill Hydro and Milford Mills Hydro.
- Average annual generation of 9GWh.
- Focus on generation and increasing generating portfolio.

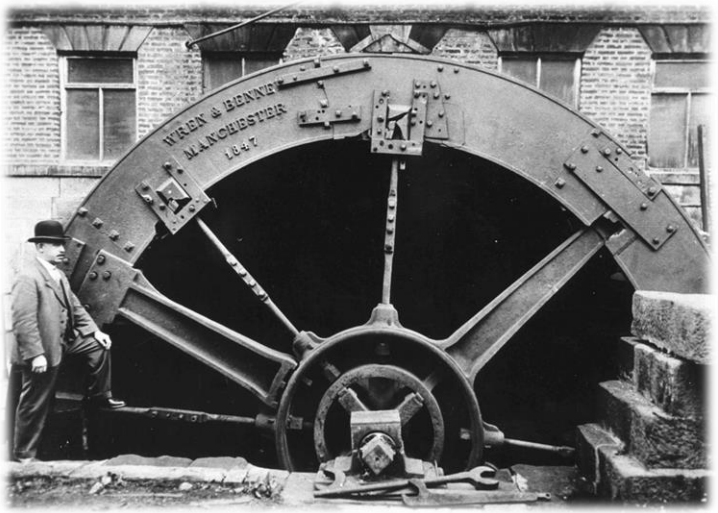


- Offer full range of services including:
  - Regular servicing.
  - Reactive Maintenance.
  - Design and consultancy.
  - Administration and data logging.



- Built by Sir Richard Arkwright (1783), a key entrepreneur to the Industrial Revolution.
- Replaced an earlier paper mill at the same site.
- Became a cotton mill, using Arkwright's innovative systems.
- Grade II* Listed.
- Cromford was the first Arkwright mill (1771).
- Masson was the 'pinnacle of his career' (i).
- Power was originally derived from a waterwheel, where one of the HEP turbines is now located.
- Steam was also used on site, with the chimney built in 1900.
- Following the decline of milling in Britain, our predecessor created the textile museum, operated some exhibitions and conferencing, developed the carpark and leased the shopping centre.
- Shopping Centre didn't re-open following the pandemic.
- NaH bought the site in September 2022.





(i) Champman, D. Sir Richard Arkwright's Masson Mills, 2015, p.10

- Ensuring public access
- Valuing heritage
- Modernising usage
- Fully powered by green energy generated on site
    - Conferencing
    - Training spaces
    - Offices
    - Visitor Centre
    - Museum
    - Increased renewable power generation
    - Opportunities!







DERWENT VALLEY MILLS WORLD HERITAGE SITE

DERWENT VALLEY MILLS
WORLD HERITAGE SITE

SIR RICHARD ARKWRIGHT'S 17 83 MASSON MILLS

DHP

The Importance of Cyber Security

Colin Ellis

Managing Director, Cyber Resilience Centre

The Importance of Cyber Security and how your CRC can assist



THE
CYBER
RESILIENCE
CENTRE
FOR THE EAST MIDLANDS

*A **police-led** partnership **safeguarding** business Online.*

Colin Ellis

- Detective Inspector / Managing Director EMCRC
- 22 Years - Police service
- 6 years in cyber crime
- Policed at Local / Regional and National Level
- Accredited Counter Fraud Manager

THE
CYBER
RESILIENCE
CENTRE
FOR THE EAST MIDLANDS

East Midlands Special Operations Unit

Cyber Crime – Cost

- Annual Cost of cyber crime to UK economy - £27 billion
- Cost to Business £21 billion (Source Cabinet office)
- Average est cost of cyber crime to business is £15,300



Cyber Crime – Prevalence

- 2.39 Million cyber crimes against businesses in the UK last 12 months
- 785,000 cyber crimes against charities
- 26% of medium sized businesses reported attack
- 12% small business
- 10% - micros
- All reports suggest Cyber crime is massively under reported.



Why is your business at risk?

- Businesses hold personal, financial and commercial data = Profit
- Potentially a gateway into a local authority or third party organisations
- Attitude Businesses might not perceive themselves to be a target – *'It's a big business problem'*. *'My IT company do it all'*
- Connectivity – Internet of Things, moving from traditional business to conducting more business online -



Who are businesses at risk from?



- Cyber criminals
  Motivated by money
- Indirect attacks
- Insiders
  The inadvertent breach
- Others but less likely for most business
  Hacktivists
  Terrorists
  Nation states

Persistent threats to businesses.

- Phishing
- Ransomware
- Business Email Compromise / Invoice Fraud
- CEO Fraud



The Good News.



THE
CYBER RESILIENCE CENTRE
FOR THE **EAST MIDLANDS**

A Police-led Partnership here to support SME's

The CRC Model



Government backed, not-for-profit initiative



Partnership led by policing



Working with businesses locally, regionally and nationally



Working with Universities to deliver affordable services



To support SME Organisations

The CRC Network

Nick Bell
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North West CRC Director
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www.wcrcentre.co.uk

Simon Newman
London CRC Director
simon.newman@londoncrc.co.ukw
ww.londoncrc.co.uk



What the CRC offers to SMEs



One stop hub to SMEs for all things cyber resilience.
Support them with free guidance and resources



Offer high-quality & tailored cyber resilience services.
Delivered by top talent from local universities.



Work with our local Cyber Essential Partners to help businesses to achieve CE assurance and certification

Community membership is Free



- Information packs
- Cyber health assessment – delivered by Police staff
- Regular newsletter to keep up to date with security
- up-to-date scam alerts and fraud notifications
- Access to our uniquely affordable resilience services
- Impartial guidance / recommendations.
- Someone to ask which wont cost you anything.

What we provide - affordability



CyberPATH student services - are significantly cheaper than any equivalent commercial offering.

Benefits of CyberPATH

For all **-** Building our nation's cyber security talent pipeline for the future

For Students - An excellent way for students to gain work experience

For SME's - access affordable and bespoke support from their local CRC at a subsidised rate.

What we provide – Trustworthy referrals

- IT Security Professionals - All are accredited Cyber Essentials (and Plus) certification bodies
- They assure and provide base level cyber security Accreditations – Cyber Essentials and Cyber Essentials +
- Code of conduct / IASME register



Our CyberPATH student services

Affordable entry level services designed to help

Security Awareness Training
First step Website Assessments.

Vulnerability Assessments

Remote, Internal and full Web Assessments. Vulnerability assessments are designs to find the weaknesses within your business. After the assessments, you will receive a detailed report.

Internet Investigations

Individual and Corporate. Internet Investigations gather information on either a person or the business. These can be used in pre employment checks or to manage potential threats.

Additional Services

We also offer services such as Security Policy Review, Business Continuity Plans, and Partner Resource Support.

What we provide – Information

The Cyber Resilience Centre for the East Midlands

@EastMidlandsCRC

The Cyber Resilience Centre for the East Midlands

@EastMidlandsCRC

www.emcrc.co.uk

www.emcrc.co.uk/membership

Questions

If you have any questions, you can get in touch via -

info@emcrc.co.uk

Colin.ellis@emcrc.co.uk

www.emcrc.co.uk

THE CYBER RESILIENCE CENTRE FOR THE EAST MIDLANDS

Business Peak District

Member Showcases

Member Showcase

Martin Spence

Seventh Wave



Welcome to the 7th Wave

Martin Spence

www.7thwave.io

blog.7thwave.io



A bit about me

- Lived in Sheffield 40+ years
- Serial Entrepreneur
- Founder partner of RAB
- Founder - Technimode
- CTO - ACT e-learning
- Founder - Planet Xoolon
- CTO - REX Golf Academies
- Founder - 7th Wave



Are you looking for a platform to share your thoughts and ideas with the world?

Do you want to build a personal brand or promote your business online?

Look no further than 7th Wave



7th Wave – online publishing platform

- Blogs
- Newsletters
- Online Books
- Online courses
- Story-telling
- Professional Associations
- Vibrant community



Case Studies

blog.7thwave.io
green-elephant.7thwave.io
deathzone.7thwave.io
amanyadesign.7twave.io
haiku.7thwave.io
learningabroad.7thwave.io
markettogether.7thwave.io
destinationruns.7thwave.io



A little bit of fun with Haiku….

Attracting many potential clients to the platform….

daily Haiku for 2023
haiku.7thwave.io



HAIKU

success in their hands
hard work and dreams coincide
the future is bright

A team reaps reward
all conquering - feeling good
success in their hands

Catch the Seventh Wave
The community for you
Your future, safe hands

A haiku a day
Keeps the doctor at arms-length
here’s to very long arms

Member Showcase

Tony Price

Business Development Manager, Moors for the Future Partnership



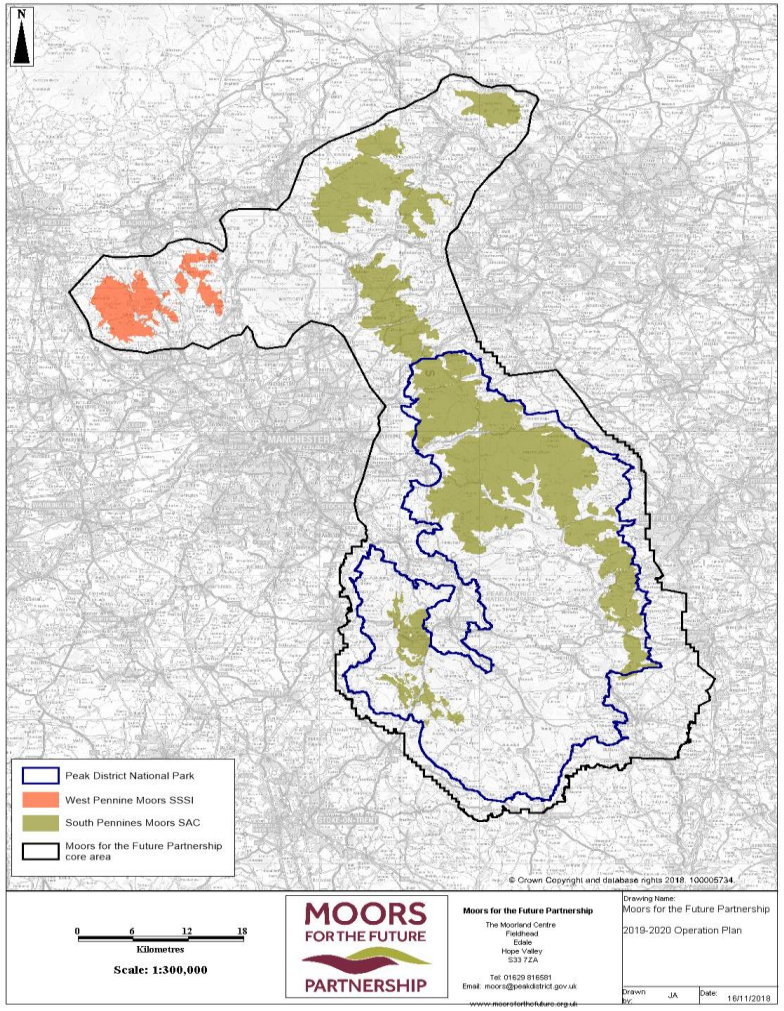
Moors for the Future Partnership

Evidence-based conservation & innovative communication

Our working area

South Pennine Moors Special Area of Conservation and West Pennine Moors Site of Special Scientific Interest (SSSI)

- **The most damaged upland landscape in Europe** (750 sq km of "rarer than rainforest" blanket bog, most of it in unfavourable but recovering condition).
- **Access and connection to 11.5m people in the regions around our working area**, all of them relying on this landscape for drinking water, many of them in communities at risk of flooding.
- **A location and landscape at the very front line of climate change** which is on the cusp of being made adaptive and robust to this challenge.





‘The most degraded upland landscape in Europe?’



Turning a climate catastrophe, into a good news story



- Huge carbon store
- Unique habitat - biodiversity
- Source of clean water
- Potential to reduce risk and severity of flooding
- Potential to reduce risk and severity of wildfire
- Access, recreation and tourism

Benefits of healthy peatlands



- Nature-based solutions
- Natural Capital
  - (e.g. carbon offsetting)
- Corporate Social Responsibility (CSR)
  - (e.g. access to volunteer sessions)
- PR value

Benefits of healthy peatlands to your business

1% for the Planet Partnership

- Responsible businesses giving back to Environmental Partners to create a healthier planet
- Committing to donate the equivalent of 1% of gross sales through a combination of monetary, in-kind and approved promotional support directly to Environmental Partners
- *https://onepercentfortheplanet.org/*

Peak District National Park Foundation

- Direct donations
- Options to donate regularly, or one-off donations
- *https://www.peakdistrictfoundation.org.uk/*

Direct Investment

- Match funding for conservation projects
- *https://www.moorsforthefuture.org.uk/*



Ways to work with us





Questions

W: *www.moorsforthefuture.org.uk*
E: Tony.price@peakdistrict.gov.uk

@moorsforthefuture

UK Shared Prosperity Fund (UKSPF) Update

Diane Beresford

Deputy Chief Executive, East Midlands Chamber

Accelerator Investment Priorities

1. Support businesses to start, sustain, grow & innovate
2. Support Decarbonisation
3. Drive employment growth
4. Increase investment in research & development
5. Improve town centre retail & service sector infrastructure

Funded by
UK Government

Derbyshire Dales & High Peak Accelerator

www.d2n2growthhub.co.uk

east
midlands
chamber

POWERED BY
LEVELLING
UP

UKSPF supporting local business objectives

- Boost productivity, pay, jobs and living standards by growing the private sector
- Creating jobs and boosting community cohesion, through investments … support for starting businesses to visible improvements to local retail, hospitality and leisure sector facilities
- Promoting networking and collaboration… that bring together businesses and partners to share knowledge, expertise and resources, and stimulate innovation and growth
- Increasing private sector investment in growth-enhancing activities … supporting new-to-firm innovation, adopt productivity-enhancing, energy efficient and low carbon technologies and techniques, start or grow exports

Eligibility

- Based in High Peak or Derbyshire Dales
- Start-ups, established businesses and social enterprises
- Target sectors:
  - Manufacturers
  - Retail and service sector (located on high streets)
  - Visitor Economy
- Target groups:
  - Ambition to grow and scale
  - Invest in digital technology
  - Seeking investment

Businesses can access

- Dedicated Business Adviser
- Events & Training Programme, Peer Networks
- Specialist Advice & Mentoring:

  business growth, sustainability, digital, technical, innovation
- Dales & Peaks Manufacturing Network
- Energy Saving & Improvements Opportunity Audits
- Consultancy & Training Growth Vouchers
- Access to Grants
- And much more …

Breakfast webinars : October

3rd	How to safely update your WordPress Website
5th	What’s new in Email Marketing
10th	Getting started with Brand Meaning
17th	Forecasts - Sales and Cashflow
19th	Building habits for Success
24th	Getting started with HR Essentials
26th	Developing and protecting Key Customers
27th	Masterclass – Cultivating a Culture of Trust
31st	Why create Video for Social Media?

Breakfast webinars : November

2nd	Getting more from GA4: Beyond the Basic Reports
7th	A 'Start-Ups' guide to Paid Digital Advertising Options
9th	An Introduction to eCommerce
10th	Masterclass – Igniting a Culture of Creativity
14th	Introduction to Marketing AI
16th	Understanding your Ideal Customers
21st	From an idea on paper to a busy ringing till: Market with pace
23rd	Budgets and Budgeting
24th	Masterclass - Building a Culture of Resilience
28th	Elevating your Teams performance through Leadership Communication
30th	Getting started with Employment Contracts

Breakfast webinars : December

5th	Intro to Sales for Non-Salespeople
8th	Masterclass - Aligning a Culture of Execution
12th	Using AI for SEO
14th	The one-hour Google Ads Course
15th	Masterclass - Seeking a Culture of Understanding

7.30am to 9.00am

9.30am to 11am

Masterclass session: 11am to noon

Sustainability online events (10am to 11am)

4th Oct	The Carbon Neutral Journey
18th	Remodel your Brand for Net Zero
26th	Reasons to implement ISO14001
31st	Introduction to Carbon Footprinting
8th Nov	Operational vs Embedded Carbon
9th	Sustainability Basics - Sprint Series
15th	How ISO Management Systems help small business
21st	Carbon Footprinting next steps
23rd	Sprint Series - ESG Basics
29th	PAS2060 - Carbon Matters
5th Dec	Scope 3 for the Service Sector
6th	Sprint Series - Share your company sustainability journey
12th	Introduction to Environmental Legislation

Action Planning Workshops

- Carbon Literacy and Carbon Management
- Leadership & Management
- Sales & Marketing
- HR & Employment Law
- Finance
- Web Design & Ecommerce
- Organic Search, Measurement & Conversion
- Social Media & Content Marketing
- Paid Digital Advertising
- Email Marketing, CRM and Automation
- Food safety regulatory compliance
- Menu design for responsible food choice

9.30 to 4pm – 15 delegates

Specialist Consultancy & Training

- Up to £2,000 (100% funded)
- Linked to jobs safeguarded, jobs created, new processes
- Types of projects: new products development & IP, digital technology solutions, sustainability and carbon reduction, technical, Food & Drink Manufacturing
- Process:
  - Adviser diagnostic to identify business goals
  - Broker consultant
  - Application form
  - Project must be completed within 8 weeks

Help to Grow Management £750 bursary

- 12-week programme:
  - leadership
  - marketing
  - employee engagement
  - financial management
- Eligibility:
  - 5-249 employees
  - operating for more than a year
  - have at least one link of management in the business structure
- Starts: 23 January 2024 (onboarding 18 January)
- Help to Grow: Management - University of Derby.

Dales & Peaks Manufacturing Network

- Forum Meetings (7.30am to 10am)
  - 6 October
  - Devonshire Dome, Buxton
- Free membership to Make UK
- Automated Technologies Consultancy & workshops
- Energy Saving & Improvements Opportunities Audits
- Access to finance
  - Specialised consultancy up to £2,000
  - Made Smarter
  - Business Growth Grants – projects: £50,000 to £100,000 (40% intervention)

Access to finance - examples

Business Development Grants
£5,000 to £25,000 - 50% intervention
Eligibility: 2 f/t employees, operate from business premises

Business Growth Grants:
£20,000 to £40,000 – 40% intervention
Eligibility: Manufacturing & Engineering businesses

High Street Grants
£1,000 to £6,000 – 80% intervention
Eligibility: improvement to retail accessibility or attractiveness

Small scale investment and innovation grants
£1,000 to £10,000 – 80% intervention
Eligibility: up to 10 employees, job creation

Funded by
UK Government

www.d2n2growthhub.co.uk

info@emc-dnl.co.uk

0333 320 0333

Close

Dr Peter Dewhurst

Chair of Business Peak District

chair@businesspeakdistrict.com

Refreshments & Networking