

Business **PEAK** DISTRICT

PROSPECTUS



BE DISTINCTIVE • BE INSPIRED • BE PART OF IT

WWW.BUSINESSPEAKDISTRICT.COM

FOREWORD BY JIM HARRISON



Jim Harrison: (Chairman of Business Peak District & owner of Thornbridge Brewery)

Businesses in the Peak District, in the heart of England, have come together to support the sustainable growth of the area's economy. We believe the Peak District is a great place to live, a fantastic place to do business and a special place to visit.

The Peak District is home to thousands of smaller businesses, but perhaps you didn't know that some of the UK's top brands are also based here, such as JCB, Nestlé, Swizzels Matlow, Buxton Water, Eco-Bat Technologies, Federal Mogul, the Youth Hostels Association (YHA) and Health and Safety Executive.

Businesses are proud of their association with the area, and the unique character, experiences and opportunities it offers. This prospectus shows why we stand apart as a business location and showcases businesses from our key sectors including manufacturing & engineering, design & creative industries, food & drink and tourism.

We hope it inspires you to come and join us.

Jim Harrison, Chairman of Business Peak District

BRAND TOOLKIT

The Peak District Brand toolkit is for any business, from any sector, that operates in the wider Peak District area. By using the "Inspired by the Peak District" logo, information and iconic images, you will be able to inspire your customers about this special part of the world, and promote your business. With a growing number of businesses using the toolkit the overall branding for the Peak District is being strengthened, which has the potential to boost the area's economy. The toolkit is free for use by Business Peak District, Visit Peak District and Environmental Quality Mark members. All we ask in return is that you become an ambassador for the Peak District and do what you can to promote the Peak District for the benefit of all associated with it.



www.visitpeakdistrict.com/industry/marketing/marketingtoolkit.aspx

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WHAT IS BUSINESS PEAK DISTRICT?



Business Peak District is a single voice for businesses in the area covered by the Peak District National Park, High Peak, Staffordshire Moorlands and Derbyshire Dales.

Our vision is for a Peak District with a distinctive, high quality rural environment and an enterprising, growing and sustainable rural economy.

We aim to:

- Help create the conditions required to increase the number of high quality jobs in the area
- Increase investment in the Peak District
- Promote better broadband and connectivity
- Use the special environment of the National Park to provide a competitive advantage for our businesses
- Promote a single Peak District brand and toolkit
- Develop more apprenticeship and training opportunities to give businesses the skilled workforces they need and local people jobs
- Grow the range of businesses in different sectors so the economy has a strong future
- Give Peak District businesses a voice to help influence the work of the six Local Enterprise Partnerships overlapping the area.



WHY DO BUSINESS IN THE PEAK DISTRICT?

Whether you are thinking of starting a new business, want to relocate an existing business or are looking to expand, the Peak District is for you.

We offer:

- A central location at the heart of England – Sheffield, Manchester and Derby all within 45 minutes' drive
- A strong manufacturing base and track record of innovation
- The location of choice for leading businesses – Firth Rixson, Peakdale Molecular and JCB to name a few
- Close proximity to internationally recognised universities, research bases and excellent local training centres & colleges
- A highly skilled and adaptive local workforce with a high proportion qualified to degree level, higher than the national average
- A diverse range of affordable business sites and premises
- An internationally recognised visitor destination – the Peak District is the second most visited National Park in the world. Home to iconic tourist attractions such as Chatsworth House and Alton Towers as well as the Derwent Valley Mills World Heritage Site - the birthplace of the factory system
- Vibrant market towns and historic spa towns
- Good supply chain links with international businesses based in surrounding cities
- A high quality rural environment offering unrivalled quality of life - safe, clean and green with high-performing schools, great leisure facilities, little congestion and fabulous countryside
- Innovative businesses created by entrepreneurial individuals who have chosen the area to locate due to the excellent lifestyle and environment
- Active business networks with business support and funding advice readily available.



INVESTING IN THE PEAKS

- £5.05m investment in Peak District businesses through National Park Authority rural development programmes
- £2.3m of LEADER funding from DEFRA has supported £5m investment supporting 63 businesses, 12 community projects and created 203 jobs
- £70m investment in heritage-led regeneration in Buxton
- £5.5m investment to regenerate the Cromford Mills complex, providing managed workspace for creative businesses and a World Heritage Site visitor gateway
- Over £2m public realm investment in Leek
- £980,000 investment in Matlock town centre public realm and new £12m leisure facility
- £355,000 investment in the restoration/repair of high street properties in Glossop
- Moors for the Future - £13m investment since 2003
- Business Peak District continues to work with the Local Enterprise Partnerships that cover the Peak District to invest and develop programmes to support businesses in the area.

THE ENVIRONMENTAL QUALITY MARK

A Community Interest Company has been established in the Peak District to deliver the award-winning 'green scheme' the Peak District Environmental Quality Mark (EQM), previously run by the National Park Authority. EQM offers businesses formal recognition for their environmental efforts, through an audited certification mark. But also, uniquely, it celebrates businesses' passion for the Peak District and the way they share this passion with their customers.

The award recognises businesses for being proud of their locality as well as their own green business practices. EQM gives participants the tools to make their business more profitable, and with over 65 award holders it gives them a supportive network of like-minded people.

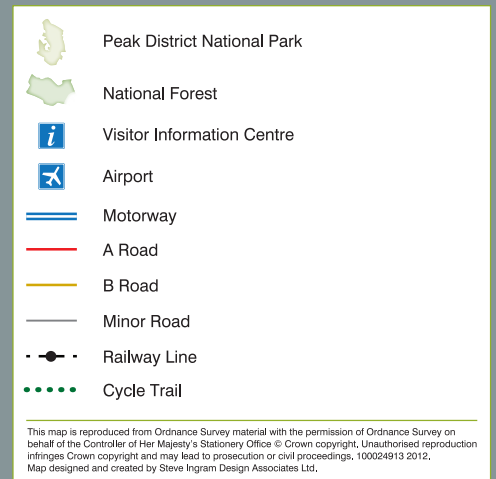
EQM is a tried and tested award scheme that supports business growth. It is one of only four UK schemes currently validated by VisitEngland, was shortlisted for and highly commended in the Observer Ethical Awards 2011, and was highly commended in the Virgin Responsible Travel Awards 2008.

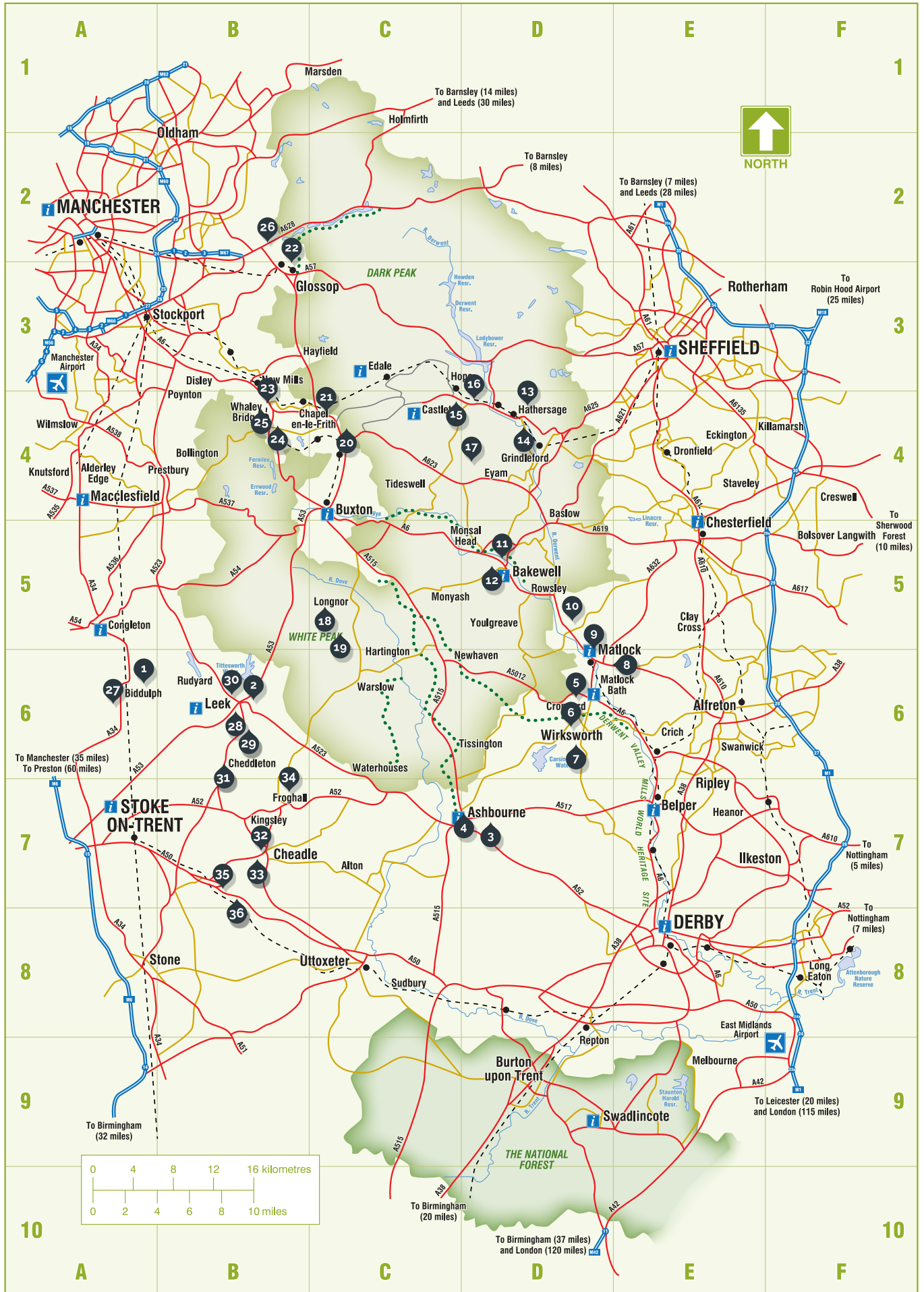
www.eqm.org.uk



INDUSTRIAL & BUSINESS SITES

- 1 VICTORIA BUSINESS PARK - *BIDDULPH*
- 2 LEEKBROOK BUSINESS PARK - *LEEK*
- 3 ASHBOURNE AIRFIELD INDUSTRIAL ESTATE - *ASHBOURNE*
- 4 WATERSIDE BUSINESS PARK - *ASHBOURNE*
- 5 CROMFORD MILL - *CROMFORD*
- 6 MIDDLETON ROAD - *WIRKSWORTH*
- 7 RAVENSTOR INDUSTRIAL ESTATE - *WIRKSWORTH*
- 8 BROOKFIELD INDUSTRIAL ESTATE - *TANSLEY*
- 9 CAWDOR QUARRY & HALDALE QUARRY - *MATLOCK*
- 10 MOLYNEUX BUSINESS PARK - *DARLEY DALE*
- 11 RIVERSIDE BUSINESS PARK - *BAKEWELL*
- 12 DEEPDALE BUSINESS PARK - *BAKEWELL*
- 13 HATHERSAGE HALL BUSINESS CENTRE - *HATHERSAGE*
- 14 HATHERSAGE BUSINESS CENTRE - *HATHERSAGE*
- 15 ECCLES HOUSE BUSINESS CENTRE - *HOPE*
- 16 VINCENT WORKS, INDUSTRIAL ESTATE - *BROUGH*
- 17 CARTLEDGE HOUSE BUSINESS CENTRE - *GREAT HUCKLOW*
- 18 STADEN LANE INDUSTRIAL ESTATE - *BUXTON*
- 19 HARPUR HILL INDUSTRIAL ESTATE - *BUXTON*
- 20 SHEFFIELD ROAD INDUSTRIAL ESTATE - *CHAPEL-EN-LE-FRITH*
- 21 BOWDEN HEY INDUSTRIAL ESTATE - *CHAPEL-EN-LE-FRITH*
- 22 HOWARD TOWN MILL - *GLOSSOP*
- 23 BINGSWOOD INDUSTRIAL ESTATE - *WHALEY BRIDGE*
- 24 BOTANY BUSINESS PARK - *WHALEY BRIDGE*
- 25 BRIDGEMONT INDUSTRIAL ESTATE - *WHALEY BRIDGE*
- 26 ROSSINGTON PARK, GRAPHITE INDUSTRIAL ESTATE - *HADFELD*
- 27 BROWN LEES INDUSTRIAL ESTATE - *BIDDULPH*
- 28 BARNFIELD INDUSTRIAL ESTATE - *LEEK*
- 29 LEEKBROOK INDUSTRIAL ESTATE - *LEEK*
- 30 CHURNET WORKS INDUSTRIAL ESTATE - *LEEK*
- 31 CHURNETSIDES BUSINESS PARK - *CHEDDLETON*
- 32 LEEK ROAD INDUSTRIAL SITES - *CHEADLE*
- 33 BROOKHOUSES & NEW HADEN INDUSTRIAL ESTATE - *CHEADLE*
- 34 FROGHALL REGENERATION AREA - *FROGHALL*
- 35 BLYTHE VALE BUSINESS PARK - *BLYTHE VALE*
- 36 BLYTHE BUSINESS PARK - *BLYTHE*





Map credit:
www.visitpeakdistrict.com

HATHERSAGE HALL BUSINESS CENTRE

THE VERY BEST PRACTICE IN RURAL REGENERATION



Ideal for knowledge-based businesses, Hathersage Hall Business Centre offers prestigious and high quality commercial space only 20 minutes from Sheffield. With six original Grade II listed farm buildings, complemented by two attractively finished new builds, there is a total of 12,500 sq ft.

"Construction in 2008 transformed rural buildings into premium business premises," said Michael Shuttleworth. "The realisation of this project represents the very best practice in rural regeneration and is considered to be a suitable blueprint for repetition elsewhere in the UK."

Hathersage Hall Business Centre,
Hathersage,
Hope Valley,
Derbyshire
S32 1BB

t: 01433 651098
e: enquiries@hathersagebusiness.co.uk
www.hathersagebusiness.co.uk

QUALITY BUSINESS SITES IN BAKEWELL

For a small market town, Bakewell offers some impressive business sites. Next to the River Wye, Bakewell Riverside Business Park is a 5ha strategic site located off the A6 on the edge of Bakewell and one of the premier industrial sites in the Peak District National Park. Some 40 businesses operate from the site, which has a mix of quality office, high tech and industrial accommodation, both new build and refurbished, totalling some 20,000 sq m.

Close by, Deepdale Business Park offers a range of high quality light and general industrial units. Offices range from 50-550 sq m and industrial units from 70-465 sq m. The site is home to a number of innovative businesses including FMC Electronics Ltd.

Enquiries: For occupier opportunities visit:
<http://pps.derbyshiredales.em-trac.net/>



INVESTING IN MATLOCK - THE COUNTY TOWN



Over the last 5 years, the shape of Matlock has changed significantly. Investment from both the public and private sector has delivered improvements to the town's infrastructure, public realm and facilities, enhancing its role as a service centre for a wide rural area.

Key investments include:

- £10m private sector led regeneration of Cawdor Quarry, delivering a new Sainsbury's supermarket, A6 relief road, public transport interchange and pedestrian access improvements and infrastructure to open up the remainder of the 25ha brownfield site for the development of 430 new homes
- £3.5m restoration of the five interlinked Matlock Parks
- £12m Arc Leisure development on the town's western gateway
- £1m town centre 'facelift', comprising new, high quality stone paving, new road surfaces, enhanced landscaping and heritage style street furniture, lamps and signage.



The focus now is on bringing forward key town centre development sites to enhance the town's retail and tourism offer.

Enquiries: Derbyshire Dales District Council
 t: 01629 761100
 e: economicdevelopment@derbyshiredales.gov.uk
www.derbyshiredales.gov.uk

HOWARD TOWN MILL - GLOSSOP

Glossop is a thriving town of 31,000 and has some of the highest shop occupancy in England together with a strong and growing manufacturing sector. Acting on behalf of Peveril Securities Limited, Real Estate Development Limited acquired the buildings at Howard Town Mill to further strengthen the diversity of the retail core.

The remodelled commercial space has secured tenants including M&S Simply Food, Travelodge, Domino's, Cotton Traders, Mountain Warehouse, Wetherspoons, Loungers and Edinburgh Woollen Mill.

In addition to Travelodge creating a hotel the development achieved 100% pre-sales of the residential space. The development represents the first substantive phase of regeneration of the site, finding new and contemporary uses for former mills and brownfield sites.

t: 0161 833 1197
 e: admin@tushinghammoore.co.uk
www.tushinghammoore.co.uk

HISTORIC MILL HOME TO MIXED-USE SCHEME



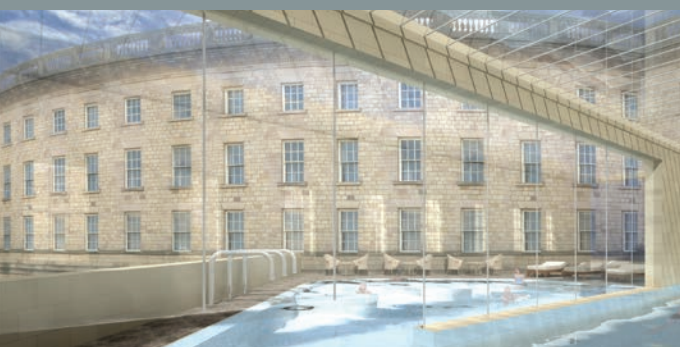
BUXTON CRESCENT & THERMAL SPA HOTEL

The market town of Buxton has not only transformed itself into a thriving university town, but retained its status as one of the signature destinations for cultural festivals and will soon be able to regain its reputation for spas, with the reopening of the Buxton Crescent and Thermal Spa project.

Investment of £70m in heritage-led regeneration is not only saving landmark buildings, but ensuring they are the basis for the town's economic prosperity. This means Buxton is well placed to bring forward opportunities for high quality retailing to help further develop the town as a destination of choice for those holidaying in the Peak District and visiting from neighbouring cities.

Buxton on retail sector offers:

- Distinctive shopping zones
- Available modern units in the town's shopping centre
- Available units in character properties
- Support for shop front enhancement



A 'premium' area at the heart of the town centre focused on the Crescent and new Thermal Spa, with links to the University and Palace Hotel. This £35m investment will bring the Grade I listed building back to glory as a luxury spa hotel with 79 bedrooms and suites, and a spa experience that will be one of only two natural mineral water spa facilities in Britain. The spectacular Assembly Room and Card Room will be restored to their former glory and both will be open to the public for concerts, events and as function suites for visitors and residents to enjoy. Other elements of the project include a new separate restaurant in the Pump Room and retail shops in the Colonnade.

The development is forecast to contribute an additional £4m to the town's visitor economy every year (equivalent to 7% growth). The development will be a key regional attraction and help Buxton strengthen its link to the wider Peak District with visitors enjoying the spa and outdoor recreation.

Trevor Osbourne Property Group,
www.topgroup.co.uk and www.buxtoncrescent.co.uk

High Peak Borough Council:
 t: 0845 129 7777
 e: business@highpeak.gov.uk
www.investinbuxton.co.uk



DEVELOPING A VISION FOR THE FUTURE

LEEK MASTERPLAN SETS STRATEGIC VISION



Leek is an ancient market town with a proud silk and Arts & Crafts heritage. The masterplan has been developed to ensure the town centre will be the first choice for local people for shopping, working, services and leisure, and an obvious place to stop for visitors to the Peak District.

The Plan has identified fifteen opportunity sites in the town, providing the framework for key investment in the medium term, and bringing forward housing, commercial, retail and leisure investment on sites in need of active renewal.

The Masterplan proposes development for 15 Opportunity Sites, as well as new Public Realm and Transport Infrastructure interventions for Leek Town Centre. This would see 17,698 sq m of new retail and office space, around 200 new dwellings, a new hotel, and education and leisure facilities, together with refurbished residential and office properties.

Staffordshire Moorlands District Council:

t: 01538 395111

e: regeneration@staffsmoorlands.gov.uk

www.staffsmoorlands.gov.uk/leektowncentremasterplan



HOPE CONSTRUCTION

Launched in January 2013, Hope Construction Materials is Britain's leading independent construction materials supplier. The company operates more than 180 sites across the country, employing around 800 people and 400 contract drivers.

With the cement works located in Hope Valley, Derbyshire is the heart of Hope Construction Materials' business, supplying its 150+ concrete plants around the country. The site has a history of more than 85 years' operation here, more than 60 years within the Peak District National Park boundary. It manufactures up to 1.5 million tonnes of cement each year for customers and markets right around the country – half of this product is transported by rail from the site.

The Works has been a key local employer, with a track record of employee retention and family links over generations. It now employs around 180 people, and continues its commitment to taking on apprentices and running effective vocational training.

Hope Construction Materials is passionate about its people, its role in local communities and about its drive for increasing the sustainability of its operations. Hope Works has partnered with and supported local organisations and projects for many years and continues to actively engage with communities wherever practical. In addition, it is making rapid progress in reducing its environmental impact through the use of rail, and of waste-based materials as alternative raw materials and fuels for the energy-intensive process.

www.hopeconstructionmaterials.com



FOCUS ON MANUFACTURING



The first ever winter crossing attempt of Antarctica was made possible because of the expertise of Derbyshire Dales steelworkers, William Twigg Matlock Ltd. Special steel sledges ('Skoots') to carry vital supplies of fuel to power the expedition's two giant caterpillar-tracked bulldozers on the planned 2000 mile epic journey were designed and built in Matlock. In recent years, Twigg's steel division has won an enviable reputation for its success in fabricating customized structures for use in extreme weather conditions including Antarctica and the Falklands.

The 2013 expedition, initially led by veteran explorer Sir Ranulph Fiennes, set out to trek across the Earth's coldest continent using Twigg's 14 specialist skoots, each one over six metres long, three metres wide, weighing two tonnes and carrying 8,000 litres of diesel.

Twigg's works manager, Alan Boden, who oversaw fabrication of the sledges, said, "We were very conscious of the trust placed in us to supply the skoots. Twigg's already had considerable experience of producing equipment for use in the very coldest climates, including Antarctica where temperatures can plunge to minus 90 degrees Celsius."

TWIGG'S DIRECTOR, RICHARD TARBATT, SAID: "WE ARE THRILLED TO HAVE BEEN ASKED TO PLAY A KEY ROLE IN SUCH A PRESTIGIOUS EXPEDITION. IT SPEAKS VOLUMES ABOUT THE REPUTATION OF THE COMPANY AND THE SKILLS OF OUR DESIGNERS, PLATERS AND WELDERS WHO WILL BUILD THE SKOOTs."

PEAKDALE MOLECULAR

Peakdale Molecular is a leading UK-based provider of drug discovery services to the pharmaceutical, biotech, diagnostics and materials sciences, and is based in Chapel-en-le-Frith.

Peakdale was founded in 1992 in High Peak, and has subsequently expanded into bespoke built premises that employ over 100 people, with a further site in Kent.

With over 85% PhD-level scientists, Peakdale combines high productivity, critical thinking and innovation. As a growing and evolving company, Peakdale Molecular continues to build on its talented teams and welcomes candidates who want a challenging and rewarding team environment.

Christine Fisher, Operations Director, said: "Being in the High Peak has enabled Peakdale to attract highly talented individuals who enjoy the lifestyles offered by the Peak District with easy access to both cities and rural environs. The location places us relatively centrally between the high quality scientific universities in Manchester, Sheffield and Leeds with whom Peakdale actively collaborate, as well as supplying the employees of our future."

www.peakdale.co.uk



PEAK DISTRICT-BASED AVANTI SECURES HSBC FUNDRAISING

In 2012 Peak District based Avanti Conveyors broadened its manufacturing capabilities and is now planning expansion into new international markets after securing funding under HSBC's Assisted Asset Purchase Scheme. The scheme is part of the Government's Regional Growth Fund (RGF) designed to support small-to-medium-sized enterprises (SMEs) grow their business.

The High Peak-based company designs, manufactures and installs corrugated box conveyor systems. The £100,000 equipment finance funding from HSBC Commercial Bank, in addition to a 20% grant from the RGF, will enable the company to purchase equipment to bring the fabrication element of its manufacturing process in-house, creating two new jobs.



Avanti exports 80% of the 200 conveyor units it produces a year to markets including Europe, South Africa, Australia and the Middle East, and clients include the likes of IKEA.

Avanti is a family-owned business, established by current Managing Director Simon Mander's father, Keith, in 1988. After a spell under American ownership, the company changed its name to Avanti in 1999 and began manufacturing its own units four years ago, taking advantage of the economic downturn to lower costs and improve quality and control. The business now employs 25 full-time employees and 12 sub-contractors, and plans to move to new purpose built premises in the next three to four years to assist further growth.

HSBC Derbyshire Commercial Manager Seeta Parmar added: "Avanti has been working hard to develop the business over the past few years and they are now one of the market leaders in this field, supplying customers around the world. Asia and the Middle East are big growth markets and should bring additional benefits to the company, and indeed the local economy."

www.avanti-conveyors.co.uk

FMC ELECTRONICS - DEVELOPMENT OF NEW MANUFACTURING FACILITY

FMC Electronics Ltd, based in Bakewell, provides high quality products to the environmental emissions monitoring technology sector. They have made use of a £99,000 LEADER grant to set up an electronic Printed Circuit Board (PCB) manufacturing facility.

Now in its third year of producing PCBs, FMC Electronics Ltd has gone from strength to strength, significantly exceeding turnover predictions, and now employs seven people. FMC are already training the next generation of electronics specialists through the apprenticeship route.



ALTRAD BELLE

Altrad Belle is part of a dynamic international group, the Altrad Group, a fast growing business with 100 subsidiaries in 18 countries, headquarters in France and worth over €720 million. The Group is firmly established as major suppliers of an extensive range of light construction equipment, scaffolding & wheelbarrows to the construction industry worldwide.

In the 1950s Doug Blackhurst could not find a small cement mixer to help build his new house, so he designed one - the now famous Belle Mini Mixer. In 2008 Belle was given the Queen's Award for Enterprise in International Trade in recognition of its exporting success.



Being located in the heart of the Peak District National Park the environment has always been a major consideration, driving many of the manufacturing systems and processes, even before these issues became a major consideration for other companies. Since 2006 Belle has accelerated its waste-recycling and energy management initiatives and has now achieved zero waste to land fill.

Ray Neilson, Managing Director of Altrad Belle, states: "Being based in Sheen, Staffordshire Moorlands, means that we have access to a qualified and excellent workforce who are highly skilled and flexible, which together with a high level of automation allows Altrad to compete and expand on an international basis".

Altrad Belle sponsors both Leek High School and Leek College, providing training and employment opportunities via work placements, apprenticeship and trainee programmes.

The in-house R&D Centre uses state of the art technology to achieve optimum performance. Innovation continues with on-going new product launches and major planned product developments. Altrad Belle designs all its machines taking into consideration the expectations of the customers, the specific needs of each market and the standards currently in force.

The combination of design and manufacturing expertise, allied to a high level of customer service, means that Altrad Belle offers its customers a truly global service.

t: 01298 84606
www.ALTRAD-Belle.com



FAMILY DRIVEN, INNOVATIVE PRODUCTS WITH PEAK DISTRICT PASSION

Andrew has been working in product design – specifically within the houseware industry – for a number of years, with a range of large and medium sized businesses. Suzanne has a background in marketing and retail for large companies. When they became parents, they recognised the lack of good product design in children's cutlery with the market focused on producing scaled down versions of adult designs which did not recognise the specific needs of young eaters. They needed well thought out products, designed specifically for their little fingers. The result was TUMTUM, designed by product designer parents for their kids.

The business was set up in February 2012 and they moved to new offices at Cartledge House in Great Hucklow in July 2013.

The product range has grown from cutlery to a wide range of children's housewares and baking products and is now seen in leading UK retail outlets such as John Lewis as well as many independent cookshops, gift stores and garden centres. Export sales are growing rapidly and the business is going from strength to strength.

www.tumtumtots.com



ELEGANT SOLUTIONS TO COMPLEX PROBLEMS



Peak District design from Reflow Studio

Whether producing print or digital design the team at Reflow Studio are happiest doing it from their base on the Derbyshire/Yorkshire border.

Hathersage might not seem like the ideal place for a design agency. It's not exactly a metropolis. But the location is key. The surrounding area contains a huge number of local businesses that need design services. It also allows continuous contact with the wider national outdoor leisure industry, for which Hathersage is a focus. This is due to its proximity to some of the best rock climbing, walking and mountain biking in the world - a fact that has not escaped Reflow Studio staff when it comes to their own leisure time!

Established in 2012, Reflow Studio is a team of seven graphic designers and web developers. Producing a range of print (like this brochure), branding, website design and ecommerce solutions for local businesses as well as for national and international brands, this energetic young company takes inspiration from its surroundings.

With a product portfolio that is growing every week, the range of businesses The Peak has on offer means that the studio schedule regularly features everything from complex code-based web development through to highly artistic visual design conundrums.

With a growing team that's never afraid of a fresh challenge, this is exactly how Reflow Studio likes it.

t: 01433 650555
e: info@reflowstudio.com
www.reflowstudio.com

CROMFORD MILL CREATIVE CLUSTER

WORLD HERITAGE SITE OFFERING CREATIVE INDUSTRY WORKSPACE



Cromford Mill is part of the Derwent Valley Mills World Heritage Site. It is where, in the late 18th century, Sir Richard Arkwright developed technology that created the modern factory system. Now the Mill is a well established mixed-use complex comprising tenant businesses, retail outlets, two café restaurants and conferencing/meeting room facilities.

The Creative Cluster project involves the conversion of a five-storey Grade I Listed mill building to create managed workspace units and a visitor "gateway" centre for the World Heritage Site. The development is on schedule to open in 2014, with a total lettable space of 745 sq m (8,014 sq ft).

Removable floor-to-ceiling partitions will enable secure workspace units to be created to suit changing tenant requirements, providing units of approximately 16 to 37 sq m (175 to 400 sq ft). There will also be 30 workstations for people who prefer to work within an open-plan format. A manager and shared reception/administration service will provide on-site support for businesses in the workspace, including signposting to relevant business advice services and links with the University of Derby.

The Arkwright Society:
www.arkwrightsociety.org.uk

PEAK DISTRICT ARTISANS

Established in 1991, Peak District Artisans is a highly successful association of some of the very best professional fine artists, designer makers and contemporary artisans based in and around the beautiful Peak District. Many members are award winning and internationally recognised for excellence in their chosen field.

PDA celebrates and promotes the very best of creative work in the Peaks. PDA's annual group shows include the award-winning summer extravaganza, The Great Dome Art Fair in Buxton, Derbyshire and are posted on www.peakdistrictartisans.co.uk/about/ or on twitter @PDArtisans.

In 2006, the Earl of Burlington became the group's President. The Earl of Burlington has a strong interest in and commitment to the arts, and is an established photographer in his own right. An energetic collective that is self-run and self-funded, PDA represents the finest in rural and urban creativity at its diverse best.

PEAK
DISTRICT
ARTISANS



BREWING BEERS IN THE PEAK DISTRICT SINCE 2005

Thornbridge beers were first brewed in early 2005 after the establishment of a micro brewery in the grounds of Thornbridge Hall.

After winning a succession of awards and to meet demand, a larger new state-of-the-art brewery and bottling line was built at Bakewell Riverside Business Park in September 2009. The Thornbridge brewery now employs 29 people and produces a far wider product range than when the brewery was first established.

The Thornbridge vision was to create products that would make them one of the leading new breweries in the UK. Thornbridge now operates from two brewery sites. The original Hall brewery operates the traditional infusion mash ale system, whereas the contemporary Riverside brewery highlights innovation through technology.

Thornbridge Brewery,
Riverside Brewery,
Buxton Road,
Bakewell,
Derbyshire
DE45 1GS

www.thornbridgebrewery.co.uk



Thornbridge
BREWERY

**INNOVATION
PASSION
KNOWLEDGE**



HARTINGTON CREAMERY

Stilton cheese-making has been synonymous with the village of Hartington since the late 1800s. Since the closure of the cheese factory in summer 2009, the 150 year history of Stilton Cheese at the site and cheese-making in Derbyshire came to an end.

Hartington Creamery started as a new business producing cheese following renovation of a redundant farm building at Pike Hall in the Parish of Hartington Nether Quarter. The venture has been supported through the LEADER programme.

Funding was awarded to assist with purchasing cheese-making equipment and fitting out the interior of the building. 10 Full Time Equivalent jobs are forecast to be in place by 2014 with 160 tonnes of cheese being produced per annum.

Hartington Creamery Ltd.
www.hartingtoncreamery.co.uk



BUXTON WATER



As a pure product of nature, Buxton Natural Mineral Water has a strong commitment to the environment. Buxton Water has created a new, state-of-the-art production facility at Waterswallows in Buxton, enabling them to accelerate their ambition to promote sustainable development practices.

The development of the new bottling and warehousing facility at Waterswallows in Buxton exploited the latest thinking and best practice in terms of environmentally-friendly buildings.

With the aim to be graded "Excellent" by BREEAM, the £35 million bottling and warehousing plant is designed to harmonise with its beautiful surroundings. This certification assesses the innovative solutions Buxton Water uses to minimise the environmental impact of the building, the operation's running costs and the site's transport infrastructure and ecology.

In keeping with the local environment, the factory features classic Derbyshire dry stone walls, which are used to reinstate field patterns and define site boundaries. An attractive, wave-shaped roof enhances the buildings' visual appeal and a sustainable drainage system manages the rain water that runs off from the new site. They have also implemented a heat recovery system which transfers heat generated in some areas of the facility to provide heat to other areas - significantly reducing additional heating requirements. Biodiversity is being actively promoted around the site, with the implementation of a butterfly meadow scheme which has been developed in conjunction with Derbyshire Wildlife Trust, the local Butterfly Conservation Group and students from Buxton College.

www.buxtonwater.co.uk

TRAINING TO SECURE THE FUTURE

**J.W. METTRICK AND
SON HAVE BEEN
BASED IN GLOSSOP
FOR OVER 100 YEARS**



John Mettrick Butchers have built up long standing relationships with local hill farmers. They focus on short supply chains, using the strap-line 'From the farmer, to the butcher, to you' in their marketing. "This locality and its environment are crucial to our business," said John. "Visitors come to our shops, and we ally ourselves closely with the Peak District landscape and its farmers who supply us."

Their 'High Peak Lamb' brand assures they only source their lamb from Peak District farms that meet the highest environmental standards and are recognised by the Environmental Quality Mark scheme.

John and the team want to secure these principles for the future and are committed to training young people to keep the art of butchery alive. "There are fewer butchers around these days, so we always have two apprentices at any one time. It's a great opportunity for young people to learn the trade," says John.

Apprentices are trained in all aspects of the business and this gives them a breadth of learning so that they can specialise in processing, bakery and retail aspects after their training. We like to train to our own style and the apprentice learns the whole process from "Farm to Plate".

www.mettricksbutchers.co.uk



MATLOCK MEADOWS

Environmental Quality Mark award-holder Matlock Meadows Ice Cream Parlour is located on Masson Farm overlooking the historic spa town of Matlock. Since 1930, four generations of the Dakin family have run Masson Farm: a 200 acre dairy farm with 90 Holstein Friesian cows, producing approximately 550,000 litres of milk per year.

The inspiration to make their own ice cream and open Matlock Meadows Ice Cream Parlour came from tasting some fantastic ice cream on a trip to Italy, combined with the family's love of real dairy ice cream.

Using European Union funds, Matlock Meadows built an ice cream parlour at Masson Farm. Their real dairy ice cream is hand made on the farm using fresh milk from the farm's dairy herd. Locally sourced fresh ingredients (when available) and the finest natural ingredients from around the world are also used to create interesting flavours of ice cream. Visitors can see how a dairy farm works, learn about milking, and try the wide range of ice creams in the coffee shop.

www.matlockmeadows.co.uk



TASTE TIDESWELL

**TASTE TIDESWELL IS
A SOCIAL ENTERPRISE
THAT AIMS TO
STIMULATE THE LOCAL
FOOD ECONOMY**



The village won funding support from the BIG Lottery Fund and was featured in the BBC1 Village SOS programme in September 2011. Taste Tideswell buys everything as locally as it can, employs local people, and supports local enterprises.

Popular leisure cookery courses are designed to suit every budget and culinary interest – from evening courses at £32 such as Thai, Indian and sausage-making, to half and full day courses in beer brewing, baking bread and Italian cookery.

Businesses from across the UK use the Tideswell School of Food, which includes meeting facilities and a teaching kitchen, for team building or corporate away days.

Taste Tideswell works with chefs from other local businesses who have a great reputation for food, for example Alan Hill, Chef Patron of the Devonshire Arms in Beeley and Pilsley, and Rupert Rowley, Head Chef of Fischer's in Baslow.

t: 01298 871262

e: info@tastetideswell.co.uk

www.tastetideswell.co.uk

AWARD-WINNING TOURISM

The Peak District is home to many tourism businesses who are leading the way nationally; in 2013 two Peak District Environmental Quality Mark businesses won the top awards in the VisitEngland Awards for Excellence - Beechenhill Farm won gold and Hoe Grange won silver in the sustainable tourism category. Hoe Grange was also a prize winner in the Accessible Tourism category for the second year running.

Beechenhill Farm also scooped Green Hotelier 2013 and Highly Commended in the prestigious, global Virgin Responsible Tourism Awards, while Hoe Grange, Wheeldon Trees and Fischer's Baslow Hall all won VisitEngland silver awards in 2012.

The business networks and supportive local authorities all help to build successful, aspirational businesses who become national leaders and trend setters, making the Peak District a top quality destination and a thoroughly fantastic place to live and visit.

www.beechenhill.co.uk

www.hoegrangeholidays.co.uk



DESTINATION OF DISTINCTION



Image above: By permission of Chatsworth House Trust

Visit Peak District & Derbyshire promotes the Peak District & Derbyshire destination.

The Peak District offers visitors a wealth of experiences, a variety of contrasting landscapes, communities and attractions in a small geographic area - a product mix which is almost unparalleled in the UK. The landscape is a draw for millions who enjoy outdoor pursuits, particularly walking and cycling, and many of the area's most popular attractions are natural features such as rivers, crags and caverns. The destination has a wealth of historic houses, castles and gardens, including Chatsworth, Haddon Hall and a number of National Trust properties, as well as important industrial sites including the Derwent Valley Mills World Heritage Site. Popular family attractions include the Heights of Abraham and Alton Towers. Market towns such as Buxton, Bakewell and Leek provide the bases for a large number of visits to the area, each with their own unique character and visitor offer, as well as being hubs for much of the traditional cultural activity and events which make up part of the visitor offer. The patterns of visiting today are still shaped by the close relationship with the surrounding cities, and by the area's central position in England - approximately 20 million people live within a one hour drive of the National Park boundary, and motorways provide rapid access to the destination from all directions.

www.visitpeakdistrict.com



HASSOP STATION CYCLE HIRE & CAFÉ



The re-opening of the tunnels for cyclists on the Monsal Trail is proving to be an all-round success. The 8.5 mile Monsal Trail is popular with walkers, horse riders, people on mobility scooters and families with pushchairs, but cycling has seen a dramatic increase since four former railway tunnels were re-opened by the Peak District National Park Authority in May 2011.

Hassop Station cycle hire and café owner Duncan Stokes said: "It's exceeded all expectations – we had no idea how popular the trail would be. We've had 10,000 hirings since we opened last March. We created two full time jobs to run the cycle hire and six extra part time jobs during the summer.

"Opening the tunnels created a destination so people can come and spend a day in the area. It's had a knock on effect for the café as well – there was a marked difference in the number of customers after the tunnels opened."

www.hassopstation.co.uk

ELECTRIC BIKES

Electric Bikes dismiss headwinds and flatten hills – they offer an outdoor experience on two wheels to a much wider audience than regular bikes can. Riders still pedal just like a regular bicycle – but when you need it there's a powerful, invisible boost – which makes cycling (and healthy exercise) accessible however fit you are initially, and however many hills there are between you and home.

The Electric Bicycle Network is a social enterprise project launched in the Peak District in April 2011 to offer electric powered cycling to tourists and local people.

t: 07900 264820
e: steve@electricbicyclenetwork.com
www.electricbicyclenetwork.com



UNIVERSITY OF DERBY, BUXTON



The University of Derby, Buxton (UDB) opened in February 2006 as a centre of excellence in the delivery of both Further and Higher Education. The Faculty is sited in Buxton's Dome (which at over 150 feet in diameter is larger than St Paul's Cathedral), with Further Education and adult courses within Buxton College and Higher Education degree courses within The School of Culture and Lifestyle.

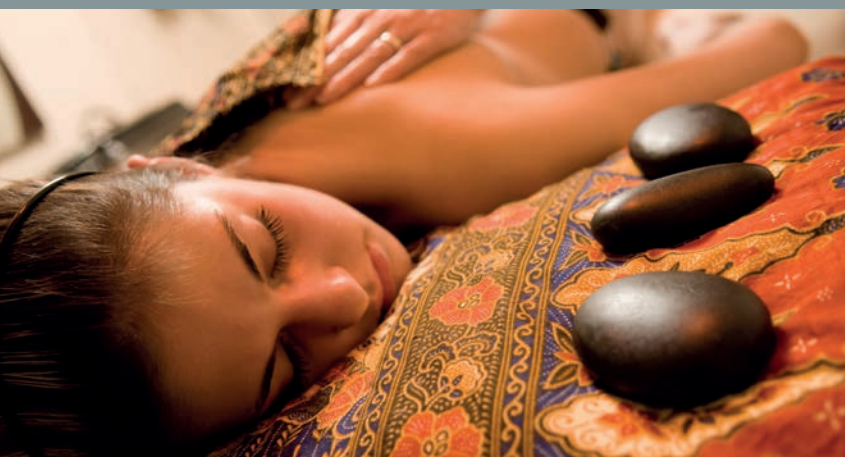
The vision is 'to deliver the highest quality of student-centred experiential learning, providing all students with an opportunity to develop their knowledge and skills within real working environments'.

The University of Derby Buxton is the only university offering degree level education for Spa Management, and has the only training facility to be approved by Elemis to use products in training.



This international and prestigious brand has led to excellent career progression. Students train in the commercial day spa – Spa at the Dome, which opens to paying customers who enjoy anything from full day packages, massage and therapeutic spa treatments to advice and beauty treatments.

www.derby.ac.uk/udb



INTERESTED IN INVESTING IN THE PEAK DISTRICT?

For an overview of properties currently available in the area and funding available please contact:

- Derbyshire Economic Partnership -
(inward investment team for Derbyshire)
t: 01629 538244
www.investinderbyshire.co.uk
- MAKE It Stoke and Staffs -
(inward investment in Staffordshire)
www.makeitstokestaffs.co.uk
- Sheffield City Region
(inward investment in Sheffield City Region)
www.scrinvest.com

For those businesses looking to start-up, expand or relocate in the Peak District please contact:

- High Peak Borough Council
t: 0845 129 77 77
www.highpeak.gov.uk
- Staffordshire Moorlands District Council
t: 0345 605 3010
www.staffsmoorlands.gov.uk
- Derbyshire Dales District Council
t: 01629 761100
www.derbyshiredales.gov.uk
- Peak District National Park Authority
t: 01629 816200
www.peakdistrict.gov.uk

MANY TOP UK BRANDS ARE BASED IN THE PEAK DISTRICT - WHY NOT JOIN THEM?

Some examples are:





INSPIRED BY THE
PEAK DISTRICT



THIS PROSPECTUS IS FUNDED BY



www.staffsmoorlands.gov.uk

www.highpeak.gov.uk

www.derbyshiredales.gov.uk

www.peakdistrict.gov.uk